



Hey Kids and Teachers! Recycle Rex here inviting YOU to take my “Recycle Challenge”! My friends at Keep California Beautiful, the Department of Resources, Recycling, and Recovery (CalRecycle), and I would like to challenge your class to see how many aluminum and plastic California Redemption Value (CRV) beverage containers you can collect and recycle!

Contest Rules:

All California elementary school classes, kindergarten through 6th grade (public or private), are eligible to enter my recycle challenge!

Step One: Register

Each class must register by **December 31, 2011**. To register, you must complete ALL the information on the registration form. You can register online at keepcabeautiful.org/programs/recycle-rex-challenge or via the US Postal Service at **Recycle Rex Recycle Challenge, c/o Keep California Beautiful, 1822 21st St, Suite 400, Sacramento, CA, 95811**. (Must be postmarked by **December 31**)

Registration Form:

Class Name: _____ Grade: _____

School Name: _____

School District: _____

School Address: _____ City: _____ ZIP: _____

Teacher’s Name (or adult overseeing the challenge): _____

Phone Number: _____ Email Address: _____

Step Two: Collect

Collect as many CRV beverage containers as you can from **November 15, 2011 to March 15, 2012**. Collect aluminum and plastic CRV beverage containers from home, school, your neighbors, or even have your class organize a recycling drive for your entire school!

All aluminum and plastic beverage containers marked CRV *California Redemption Value*, *California Cash Refund*, or *California Refund Value* are eligible for the purposes of this contest. Glass containers that can be recycled are not included in this challenge.

Step Three: Recycle

Ask a parent or teacher to take your CRV beverage containers to your local recycling center. Track the amount you recycle by: **1)** Making copies of the receipts the recycling center gives to you and tracking them on the official Recycle Rex Recycle Challenge Data Entry Form(s) **OR 2)** Asking the recycling center attendant to sign the form, if they do not provide a receipt. Just be sure to bring the Challenge Entry Form with you each time you visit the recycling center.

Step Four: Report

Send me your completed and totaled official Recycle Rex Recycle Challenge Entry Form(s) by **March 30, 2012**. Winners will be announced on Earth Day (**April 22, 2012**) on my website. The winners will receive prizes from Keep California Beautiful!