

# Updates and News

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# KAB Affiliate Certification

## 2011\* New Lower Fee Structure

### Certification Fee

- Population based
- One-Time Certification Fee
- 0 – 7,500 - \$ 1,000
- 7,501 - 15,000 - \$ 2,000
- 15,001 - 50,000 - \$ 3,000
- 50,001+ - \$ 4,000



### Annual Network Service Fee (due one year after Certification Ceremony)

- Population based
- 0 - 7,500 - \$ 50
- 7,501 - 15,000 - \$ 100
- 15,001 - 30,000 - \$ 150
- 30,001 - 50,000 - \$ 200
- 50,001 - 75,000 - \$ 250
- 75,001 - 150,000 - \$ 300
- 150,001 - 500,000 - \$ 350
- 500,000 - 1 million - \$ 400
- Over 1 million - \$ 500

# Semi-Annual Report - 03/18/11

## State Leaders Were Asked Specific Questions

- *In regard to financial condition of your affiliate, is affiliate: Growing, Stable, **Struggling**, Suffering? The past fiscal years we had revenues of \$256,000.(09/10; \$253,000 (08/09); \$235,000 (07/08); and \$136,000 (06/07). We are behind on projections for this year - \$200,000*
- *If there is change, what areas of loss/gain are you experiencing: staff, revenue, in-kind resources, volunteers, etc? **KCB was staff of one for the past year and I have just hired intern 20 hour a week.***
- *Is your budget linked to state government budget? If yes, are you experiencing challenges or opportunities i.e. are you in budget hearings? **California is not doing well and we have a new administration***
- *Has corporate donations/sponsorship in last 12 months: increased, stayed the same, decreased? **Decreased***
- *Do you anticipate attending the State Leaders Council Annual meeting July 18-20 in Arkansas? **Probably not***
- *Do you anticipate attending the SLC meeting at National Conference on November 29 in New Orleans? **Probably not***

# Earth Day April 22

## KCB GAC Event with Caltrans/CHP Statewide Litter Day

### Participants

1. KCB
2. Caltrans
3. CHP
4. American Chemistry Council
5. McDonalds
6. CalRecycle
7. DTSC
8. CEAR Inc (e-waste Recycler)



### Press Event West Steps Capitol

1. Partnership based
2. Involves state agency, NGO and industry as anchors
3. Large regional/state or local collaborations are possible
4. **New this year:** McDonalds is partnering in Northern CA markets to serve as E-Waste Collection Points.

**Partner with your Caltrans District Office**  
**Add your event to KCB Calendar**

# CLPP Grants

Due March 15 – Affiliate and April 15 Non-Affiliates

- ✓ Apply for the 2011 Cigarette Litter Prevention Program grant . See the program guide, the four proven strategies and downloadable resources at [www.PreventCigaretteLitter.org](http://www.PreventCigaretteLitter.org).
- ✓ **Grant application link:** <http://www.snapsurveys.com/swb/surveylogin.asp?k=129624813709>
- ✓ Priority will be given to proposals focused on downtowns and/or alternative venues which include:
  - Beaches and Waterways
  - Recreation Areas
  - Parks
  - Special Events, e.g. state or county fairs or festivals
  - Colleges and Universities
  - Local Tourist Attractions

# Recycle.Goal

Celebration Event Sunday March 20

## Partners:

1. Sports Authority
2. Galaxy
3. Keep California Beautiful
4. American Chemistry Council

## Pilot Complete

- ✓ **Winners go to LA Galaxy home opener vs the New England Revolution** Home Depot Center, 18400 Avalon Boulevard, Carson CA 90746.
- ✓ **Based on the geography of the pilot Carson, Riverside and Anaheim KCB colleagues are invited to take part in the game event.** It's as simple as this: show up, take part in the on-field ceremony to acknowledge the kids, enjoy the game, go home. You can take one item to leave on the table for distribution. Arrive by 4, game starts at 5.



# Pilot Partnership

Aliso Creek and Delmar Rest Areas – May expand

## Action Prompts

Weekly counts (one year)

1. Container Styles

2. Signage

