

THE GREAT CALIFORNIA CLEANUP!

Part of

THE GREAT AMERICAN CLEANUP™

March 1 — May 31, 2011

Have you signed up to help clean up California yet?

Join your neighbors and friends!

Keep California Beautiful is looking for volunteers to help clean up California by participating in the largest clean up and beautification program in the state and the country!

What is *The Great California Clean Up*?

Keep California Beautiful (KCB), in concert with Keep America Beautiful's *Great American Cleanup*™ sponsors hundreds of cleanup, recycling, and beautification projects throughout the state designed to improve California's public lands, neighborhoods, streets, highways, rivers, beaches, and parks.

Who is Keep California Beautiful?

KCB is a nonprofit environmental organization dedicated to encouraging grassroots responsibility for California's environment. KCB believes "*The Efforts of One Result in the Power of Many.*" Individuals can **MAKE A DIFFERENCE** in their own community. KCB provides *FREE* resources such as trash bags, gloves, flower seeds and volunteer incentives to individuals, community groups, and organizations willing to volunteer for community cleanups, recycling, and beautification projects.

Who can participate?

Anyone and everyone! Adults, kids, civic groups, high school and college students, girl and boy scouts and community organizations. **ALL** can help collect trash and recyclables from parks, vacant lots, streets, trails, roadways, recreational areas, beaches or lagoons. You can even plant a tree or garden! Remember, KCB will provide resources *free of charge*.

How can I get involved?

Identify and register a location in your community that needs help, or contact KCB to find out about projects already scheduled for your area. To register an event, simply print out a registration form from our website (below) and mail it in!

Mail us at:
Keep California Beautiful
1822 21st Street Suite 400
Sacramento, Ca 95811

Please call us at:
(916)-368-9301
Skype us at:
(916)-436-7652

www.keepcabeautiful.org

PLEASE POST!

Display this notice at your place of business, school, library, club, college or university. encourage your friends and neighbors to pitch in and help
Keep California Beautiful!

VOLUNTEER!!! We need *your* help.

keep
california
B E A U T I F U L



**GREAT AMERICAN
CLEANUP™**